



Gregg Suskin
Creative Director of Media

As Creative Director Gregg oversees the content being produced in one of the most innovative film programs in the country. He was designated a High Impact Teacher by the Florida Department of Education during his time at the G-Star School of The Arts.

Gregg Suskin's professional career spans over 40 years in the film and advertising community. His experience in production and postproduction derives from both a client and vendor perspective. He has vast experience in commercial advertising; flourished in the documentary, feature film, reality television, IMAX and political arenas as an award-winning filmmaker.

Mr. Suskin served as Executive Vice President and cofounder of Blue Rock Editing in New York City. As a principal and co-founder of Blue Rock, Mr. Suskin contributed as one of the senior editors working on some of the most memorable and beloved commercials for clients like IBM, Coca Cola, Viacom, General Motors, to name a few. His contributions as a director, producer, writer and editor, have helped his clients garner every possible accolade offered in the advertising community.

Mr. Suskin has produced, written and edited award-winning documentary films and has been a political consultant on Presidential, Senatorial, Congressional and Gubernatorial campaigns.

He was part of the team that earned an Academy Award nomination for best documentary for Cosmic Voyage, an IMAX film. His documentary on the career of J.C. Leyendecker, The Great American Illustrator, premiered at the Whitney Museum. Mr. Suskin in addition to his Creative Director duties teaches Documentary Production at the College of Cinematic Arts.

Mr. Suskin is the father of three grown children and six grandchildren. He is a 40-year martial artist and Muay Thai fighter, he holds high certifications to teach various exotic martial arts and splits his time between Florida and New Jersey.

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